

CELTIC FC FOUNDATION

CHRISTMAS APPEAL 2025

£425K



THANK YOU FOR YOUR MAGNIFICENT SUPPORT!





722

children living
in Glasgow
supported



41

charity
beneficiaries
supported



543

vulnerable
pensioners and
individuals
supported



1,114

families facing
poverty
supported



£217K

given to
families with
children



£425K

raised and distributed
through the
Christmas Appeal



£67K

given to
homeless and
refugee
charities



£40.5K

spent on local
OAPs and
vulnerable
individuals



£78K

given to
children/families
charities



£15K

given to
women's aid
charities



£7.5K

spent on children in
Glasgow via gifts,
festive outings and
Christmas parties

Monday, December 22, 2025



Dear Friends,

Thank you so much for your wonderful support of the 2025 Christmas Appeal.

Once again, it has been a winter period where the cost-of-living crisis has continued to negatively impact so many lives. Unfortunately, this has sadly seen the demand and need for our support continue to grow to an even greater level this Christmas than we have ever seen before, with so many families and individuals facing hardship.

Thanks to your phenomenal generosity, despite these incredibly challenging times, we are delighted to confirm that an astounding record total of £425K has been raised and distributed via this year's Christmas Appeal.

Through the Appeal, as always, we aimed to bring some comfort and joy to those who need it most. Across our local communities, we've supported families facing poverty, pensioners, women and children in refuge, the homeless community and refugees, along with a host of others who would otherwise struggle over the festive period.

At a time when so many supporters face their own personal financial challenges, the response to our Appeal has been truly remarkable, inspiring and deeply humbling. Yet again, the Celtic family has stood with us and ensured that Christmas will be a more comfortable and joyful period for so many.

Thank you for helping us to Share the Spirit of Christmas.

In Summary, donations were made as follows:

- **78.7%** **Glasgow and the West**
- **10.6%** **Ireland and wider Scotland**
- **9.7%** **London and wider England**
- **1.0%** **Overseas (Ottawa)**

- **£ 196K** **Glasgow and the West families with children**
- **£ 21K** **Irish Women's Aid families**
- **£ 7.5K** **Gifts/Festive outings/Parties for Glasgow children**
- **£ 40.5K** **Local OAPs and other vulnerable individuals**
- **£ 78K** **Children/Families charity beneficiaries**
- **£ 15K** **Women's Aid charity beneficiaries**
- **£ 47K** **Homeless charity beneficiaries**
- **£ 20K** **Refugee charity beneficiaries**



BENEFICIARIES

Thanks to your wonderful support of the Appeal, we have been able to assist the following:

1,114 families facing poverty and hardship in Glasgow and the West, Belfast/Lisburn and Dublin. 1,014 of those families received a significant Christmas gift voucher to purchase food and gifts for the children. They are nominated largely by Primary Schools but also other agencies including Foodbanks in Coatbridge and Bellshill and Women's Aid organisations in Ireland. And we are expecting to welcome approximately 400 guests - which will include around 100 families - to Paradise Pit Stop on Christmas Day.

543 vulnerable pensioners and other individuals across Glasgow and the West and Edinburgh. 278 pensioners received Christmas gift vouchers, which were distributed via Glasgow's Golden Generation, NG Homes and St Mary's Calton. 100 pensioners and other individuals attended a wonderful Christmas lunch at Celtic Park and 50 others were provided with Christmas hampers, thanks to a Festive Friends award through the SPFL Trust. 60 pensioners were also provided with a Christmas party via St Roch's FC Foundation. In addition, 15 of our project participants were provided with a £100 voucher which had been generously donated to the Appeal by Kurt Geiger. Our 100 families noted above will also be joined by approximately 40 individuals on Christmas Day at Paradise Pit Stop.

722 Glasgow children. They either received a special Christmas present/enjoyed a festive outing (117), attended our Christmas Party at Celtic Park (205) or received a gift donated by our Ghirls for Good attendees (400).

41 grass roots charities and organisations in Glasgow and the West, wider Scotland, Dublin, Belfast, London, wider England and Ottawa received donations. These organisations support children/families, women and children in refuge, the homeless community and refugees.

Children/Families Charity Beneficiaries: Glasgow and the West

Christmas Appeal Beneficiaries support Children and Families this year



Glasgow Children's Hospital Charity

A donation of £10,000 was made via this year's Christmas Appeal to Glasgow Children's Hospital Charity. This will help provide special Christmas gifts for hundreds of children and families who are affected by ongoing health issues. The Celtic Men's first team squad sent in a delivery of Celtic gifts and recorded special Christmas video messages for the children to enjoy.

Celtic bring festive cheer to Children's Hospital with £10,000 donation



Children/Families Charity Beneficiaries: Glasgow and the West (Continued)

Christmas Appeal Beneficiaries Support Children and Families This Year

AWARE Scotland

Providing a Christmas Party for vulnerable young people in Glasgow and the West.

Glasgow's Number One Baby & Family Support Service

Providing warm jackets and gifts for vulnerable babies and children who live in poverty.

Loaves & Fishes

Providing toys and food to families and individuals who are struggling within the community.

PEEK

Providing food vouchers for local families during the Christmas period.

Salvation Army Parkhead

Supporting local families who are struggling, with Christmas gifts, Christmas Day meals, emergency food hampers and essentials during the festive period.

Spirit Aid

Providing food and necessities to families who are struggling within the community this Christmas.



Children, Families and Individuals Other Support: Glasgow and the West

We also supported children and/or families plus individuals via:



Children's Party

Local Primary pupils enjoy Festive fun at Foundation Christmas Party

On Tuesday, December 16, we welcomed more than 200 Primary Five pupils, from four schools in the East End of Glasgow – Alexandra Parade, St Anne's, St Paul's and Thorntree – to Celtic Park's Kerrydale Suite for an afternoon of festive fun. There was also a surprise appearance from Celtic stars Cameron Carter-Vickers and Callum Osmand, creating unforgettable moments for the children. They were also treated to a festive lunch, party games, a face painter, a visit from Hoopy the Huddle Hound, a disco and, of course, a gift from Santa.

Paradise Pit Stop

Paradise Pit Stop Returns for Its Third Year – Bringing Festive Warmth to Hundreds This Christmas Day

Thanks to a very generous donation from the Ellen & Ian Graham Charitable Foundation, we are once again hosting a very special Paradise Pit Stop session on Christmas Day. Celtic Park will open its doors between 12noon and 2pm, as we get set to welcome around 400 guests for a three-course Christmas dinner, entertainment and a visit from Santa!



Homeless Charity Beneficiaries: Glasgow and the West

[Homeless Community benefit from support through Foundation's Christmas Appeal](#)

Elpis Centre

Providing warm winter clothing for the young women supported by the Centre.

Glasgow City Mission

Catering for 250 vulnerable men and women to enjoy a hot, nourishing meal and social interaction this festive season.

Help the Homeless

Providing vouchers for those they support living in temporary accommodation over the festive period to allow them to have a Christmas dinner.

The Invisibles

Providing food and essentials for those within the homeless community in Glasgow.

The Wayside Club

Providing food parcels through the Christmas and New Year period for those who they support that are suffering from homelessness.

StreetVet Glasgow

Supporting the local homeless community in Glasgow and their furry companions.



Homeless Charity Beneficiaries: Glasgow and the West (continued)

[Celtic FC Foundation host Festive Lunch for Simon Community Scotland guests at Celtic Park](#)

Simon Community Scotland Festive Lunch

On Wednesday, December 17, we welcomed around 120 special guests (who are supported by Simon Community Scotland) to Celtic Park, for a wonderful festive carvery lunch, a raffle and a visit from Santa. Celtic FC Women's team players Claire Walsh and Sienna McGoldrick joined former Celts Tom Boyd and Tosh McKinlay at the event and met with guests, as well as assisting with distributing match tickets and raffle prizes.



Refugee Charity Beneficiaries: Glasgow and the West

Refugee beneficiary organisations will be supported through Foundation's Christmas Appeal

Refugee Sanctuary Scotland

Providing vouchers to refugees to allow them to purchase food and warm clothing.

Refuweegee

Providing food packages, winter clothing and Christmas gifts during the festive months to the most vulnerable refugees who arrive in Glasgow.

Safe in Scotland

Supporting destitute asylum seekers facing or at risk of homelessness over the festive period.

Scottish Refugee Council

Supporting refugee families who have just arrived in Scotland, as well as other vulnerable or disadvantaged refugee families with a Christmas party.



Women's Aid Charity Beneficiaries: Glasgow and the West

Women's Aid Organisations supported by Celtic FC Foundation's Christmas Appeal

Glasgow Women's Aid

Providing supermarket vouchers to families to purchase food and essentials over the Christmas period.

Hemat Gryffe Women's Aid Glasgow

Providing support to women and children experiencing domestic during the winter period.

Charity Beneficiaries: Ireland

Women's Aid Organisations supported by Celtic FC Foundation's Christmas Appeal

As well as supporting 106 families with a supermarket voucher, we also made donations to:

Women's Aid Dublin

Supporting struggling families to purchase food, clothing, footwear, household items and toys.

Women's Aid Belfast and Lisburn

Supporting women and children experiencing domestic abuse to buy food, clothing, gas and electricity.



Charity Beneficiaries: London

Appeal beneficiaries supported as London Sleep Out is great success

Bow Foodbank

Providing emergency food packages to pensioners, young people and families in East London during the winter period.

Cardinal Hume Centre

Providing food and gift vouchers to vulnerable young people and families over the Christmas period.

London Irish Centre

Delivering community events for those facing isolation including a Christmas Eve lunch for over 50 members of the community.

ScotsCare

Supplying warm clothing and food vouchers for families and pensioners in London over winter.

St Anne's Primary School

Providing pupils with a special Christmas gift, lunch and a trip to a pantomime.

St Anne's Church

Providing support to families who are struggling, through assistance with food.

Whitechapel Mission

Delivering services to the homeless over Christmas and New Year, providing gifts and serving hot drinks, breakfast, toiletries and providing shower facilities.

StreetVet London

Supporting the local homeless community in London and their furry companions.



Charity Beneficiaries: Other Locations

In addition to the charitable organisations previously mentioned, we also made donations to a host of other beneficiaries throughout Scotland and England, as well as in Ottawa, Canada and examples include:

The Archie Foundation, Aberdeen

Delivering Christmas gifts to children receiving care at home.

Edinburgh Food Project

Providing food over the winter months for those within the local community.

Eric Liddell Centre

Supporting vulnerable individuals over the winter period through the provision of hot meals and festive activities.

Glenrothes Foodbank

Providing Christmas dinner hampers to families and individuals who need it most within the local community.

Highland Hospice, Inverness

Providing Christmas meals for those living with life shortening illnesses and their families.



Charity Beneficiaries: Other Locations (continued)

Hope Kitchen, Oban

Providing Christmas gifts to 550 people in and around the Oban area.

Inverclyde Foodbank

Providing essential food items to those who need it most within the community.

Moray Cash for Kids

Providing Christmas gifts to vulnerable children in Moray.

North Ayrshire Women's Aid

Providing warm meals and Christmas hampers for women in the community.

Kelso Foodbank

Providing food parcels to vulnerable families and individuals in the Kelso area.

Newcastle Foodbank

Providing food to the most vulnerable within the local community in Newcastle.

Ottawa Mission (In partnership with the Ottawa CSC)

Providing dinner for the homeless on Christmas Day and essential support services during the holiday season.



In Kind Gift Donations: Glasgow and the West

Voucher Donations

Thanks to a wonderful donation from Neil Clifford of Kurt Geiger, we received 15 Kurt Geiger vouchers to the value of £100 each, which were distributed to our project participants.

Gift Donations

Through the Appeal, we also received and passed on 400 brand new toys and gifts, which were donated by each attendee at our Ghirls for Good event. These were distributed to local children who are sick or disadvantaged and the following organisations benefitted from those wonderful contributions:

- **Bargeddie Toddlers**
- **Castlemilk Day Nursery**
- **Children in Care in Edinburgh and Fife**
- **Glasgow Children's Hospital Charity**
- **Glasgow Health and Social Care Partnership**
- **Glasgow Women's Aid**
- **KidsInMind**
- **Loaves and Fishes**
- **Salvation Army Parkhead**
- **Scottish Refugee Council**
- **Simon Community Scotland**
- **Spirit Aid**



Launch of Christmas Appeal 2025

Celtic FC Foundation Launch 2025 Christmas Appeal

This year's Christmas Appeal was launched on Wednesday, November 5 ahead of the 138th anniversary of Celtic FC's formation on November 6. As always, we humbly asked the Celtic support to join us in sharing the Spirit of Christmas with those who need our support.

In addition, Celtic great, Paul McStay very kindly recorded this year's Appeal video message. – **Christmas Appeal VT 2025**



We also received magnificent support from the Celtic Men's and Women's teams throughout the Appeal. Members from both squads joined us when visiting a host of Appeal beneficiary organisations and featured in our beneficiary VTs.

Auston Trusty and Luke McCowan visit Spirit Aid

Arne Engles, James Forrest, Liam Scales and Reo Hatate visit St Timothy's Primary School

Maria McAneny visits Elpis Centre

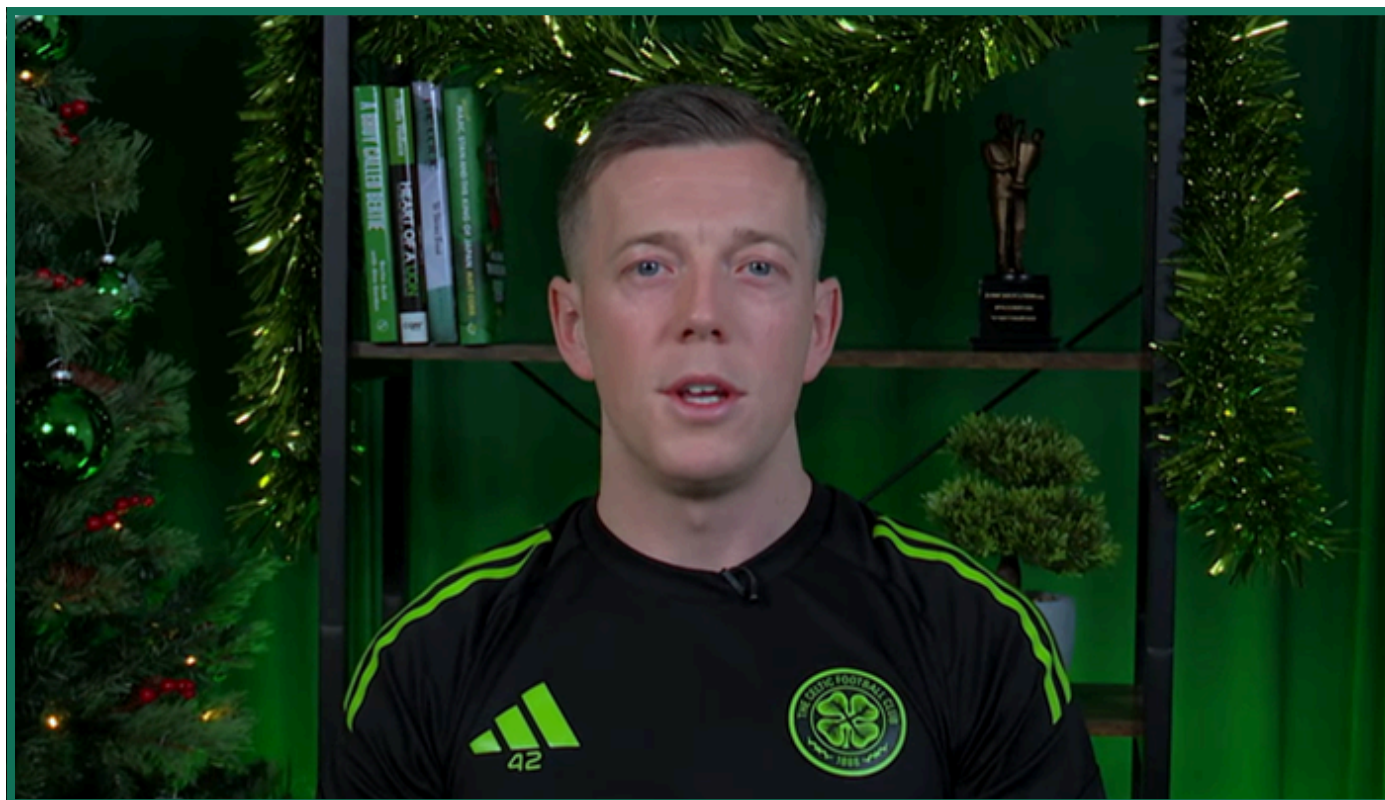


In the Spirit of Christmas

As well as making a **£20K** donation to the Christmas Appeal and providing constant support from departments across the organisation, the Club also opted to make the work of the Foundation the focus of this year's festive films.

These included individual stories with three project participants – Frances, Ellen and Dougie – who take part in Foundation initiatives, which are delivered all year round.

The fourth and final film featured a vote of thanks from Callum McGregor for the magnificent support from the Celtic family, while again emphasising the ongoing work of the Foundation and specifically highlighting the additional support provided over the festive period, through the Christmas Appeal.



[In the Spirit of Christmas - Frances' Story](#)

[In the Spirit of Christmas - Ellen's Story](#)

[In the Spirit of Christmas - Dougie's Story](#)

[Callum McGregor - Thank You!](#)



FUNDRAISING

A number of events and initiatives were delivered to drive fundraising for this year's Christmas Appeal, including:

Sleep Out Events

We hosted two Sleep Out events in November and December in **Glasgow and London**, with over 120 in attendance across the two events and a net total of over **£190K** was raised.

[Appeal Fundraising - Celtic Sleep Out, Glasgow](#)

[Appeal Fundraising - Celtic Sleep Out, London](#)

Other Events

We hosted three other events at Celtic Park – Ghirls for Good, Christmas Appeal Bucket Collection and our inaugural Hoopy and Hailey Christmas Party.

Our **Ghirls for Good** event was sponsored by the wonderful Ellen Kane Trust and saw over 330 guests in attendance, with a total in the region of **£29K** raised.

[Appeal Fundraising – Ghirls for Good](#)

This year's **Appeal Bucket Collection** took place ahead of Celtic's William Hill Premiership clash with Kilmarnock on Sunday, November 9, as over 110 volunteers were located around the stadium. A net total of over **£10K** was raised.

[Appeal Fundraising – Bucket Collection](#)

Our first ever '**The Hoopy and Hailey Christmas Party**' took place on Thursday, December 18, as we welcomed over 400 guests to the Kerrydale, for some family friendly festive fun. The event included party food, a disco with Hoopy and Hailey and a visit from Santa, who provided a gift for every child. A net total in excess of **£4K** was raised.

[Appeal Fundraising – The Hoopy and Hailey Christmas Party](#)



FUNDRAISING (continued)

Online Initiatives

We delivered a number of online fundraising initiatives including our Virtual Christmas Tree, Christmas Appeal Prize Draw, Christmas Appeal Shirt Auction and Christmas Appeal eBay Auction.

The **Virtual Christmas Tree** once again offered the chance to donate while placing a star, bauble or light on the tree. A total in the region of **£1K** was raised.

[Appeal Fundraising – Virtual Christmas Tree](#)

This year's **Christmas Appeal Shirt Auction** saw the Men's team sport the Appeal logo for the match v Kilmarnock on Sunday November 9, thanks to the support of Club sponsor Dafabet. These shirts were then auctioned the following week and a total in excess of **£8K** was raised.

[Appeal Fundraising – Christmas Appeal Shirt Auction](#)



The **Appeal Prize Draw** returned, again offering supporters the chance to win a hospitality experience in the Dafabet Suite for Celtic's William Hill Premiership encounter with Hibernian on Saturday, February 21, 2026. We are very grateful to Dafabet for their wonderful generosity. A total in the region of **£9K** was raised.

[Appeal Fundraising – Christmas Appeal Prize Draw](#)

The **Christmas Appeal eBay Auction** offered the opportunity for supporters to bid on a host of items, including signed shirts and matchday hospitality. A total in excess of **£5K** was raised.

[Appeal Fundraising – Christmas Appeal eBay Auction](#)



FUNDRAISING (continued)

Retail Initiatives

We delivered a number of retail initiatives as part of the Appeal, including Walfrid's Wishlist, donations at check out and our new Foundation branded scarf.

For the fourth year running, the Club and Foundation launched a joint Christmas campaign, which generously once again included '**Walfrid's Wishlist**', with sales of selected products, both in-store and online, directly contributing to our Christmas Appeal. A total in the region of **£4K** was raised.

Appeal Fundraising - Walfrid's Wishlist

Supporters were also encouraged to **donate while checking out online** on the official Celtic Store. This donation option was also applied for online ticketing, with both initiatives supporting this year's Christmas Appeal.

Appeal Fundraising – Donate while you shop

In addition, we released a unique limited-edition **Foundation scarf** which celebrates our proud Irish heritage and features the Foundation logo on a stunning woven patch. A total of **£7K** was raised.

Appeal Fundraising – Foundation Scarf



FUNDRAISING (continued)

Other Giving

To complement our events, we had a dedicated [Christmas Appeal section](#) on the Foundation website and reached out to supporters through direct mails and via regular news stories and updates through both the [Celtic FC](#) and [Celtic FC Foundation](#) websites, [Facebook](#), [X](#), [Instagram](#), big screens on matchdays, Celtic View magazine and matchday programmes. Once again, **Club sponsor Fleet Alliance**, donated LED space at all matches to promote our Appeal.

We requested donations by text, Paypal, online, cheque or cash and also had donation units located in Celtic stores

Celtic FC Foundation Christmas Appeal 2025

IN THE SPIRIT OF CHRISTMAS



PLEASE SUPPORT THIS YEAR'S APPEAL AT
CELTICCHRISTMASAPPEAL.COM

£9,013
raised by 165 supporters

[Give Now](#)

[Share](#)

Celtic FC Foundation



GIVE BY TEXT
Text **CELTIC** followed by £1, £5
or £10 to **70085**



TESTIMONIALS

These are just a selection of the comments received from a variety of beneficiaries:

“The support provided by the Foundation over the years has made an enormous difference to the families we work with. The Christmas Appeal has allowed us to offer supermarket and essential vouchers to families who are facing significant financial pressures, helping them to experience some joy and dignity over the festive period. For many, this support has eased the stress of Christmas and ensured that children wake up to a warm, nourishing and hopeful holiday season.” - Alan Young, Cranhill Primary School

“Celtic FC Foundation and the Celtic fans have always been brilliant to us. Support from the Foundation and the fans who get behind them, has meant that we can rise to the challenge of Christmas. With your help, we have been able to increase the number of homeless kits we distribute, we’ve fed more people warm meals and we’ve gifted more presents, so that no-one feels left out. Keeping people warm and safe in the winter months means that we spend more on heating, food, snacks, tea and coffee but the Foundation has always been there, helping us meet these challenges.”
- Selena Hales, Refuweegee

“The support provided by Celtic FC Foundation has truly made a difference in the lives of the women that we support. Christmas can be a very tough time for many women and often the abuse they are suffering is more frequent and more severe. The additional expense that Christmas can bring can also be very challenging to cope with. Thanks to the generous support from Celtic FC Foundation, we have been able to provide vouchers to women at Christmastime, which they can use to purchase food, clothing, toys and household items. We, at Women’s Aid, would like to express our sincere gratitude to the Foundation and everyone who donates to the Christmas Appeal, for kindly supporting women and children in need across Dublin.” - Caoimhe O’Connor, Women’s Aid Dublin

“As always, we want to thank Celtic FC Foundation for their continued support of Help The Homeless Glasgow. It has been incredible over the years and makes such a difference to our work throughout the Christmas period. As most people are aware, we are currently in a state of housing crisis that is seeing more and more individuals and families finding themselves without a permanent home. We believe that everyone deserves a Christmas dinner, no matter where they find themselves, so our aim is to provide as many individuals and families as possible with a good meal to enjoy on Christmas Day.” - Helen McMillan, Help the Homeless Glasgow



TESTIMONIALS (continued)

“The Asda vouchers gifted to our families last year made a huge difference to some of our most vulnerable families. With Celtic FC Foundation taking care of the ‘big shop’, families will have had a bit of cash to buy something nice for their children at Christmas. Alexandra Parade Primary School are very grateful for this. Thank you!” - Martin McCormick, Alexandra Parade Primary

“We are currently serving over 400 local families every week. We simply couldn’t do what we do without the generous financial support of Celtic FC Foundation, and many others. Your kind donations over a number of years have not only provided us with food and other essential supplies for people in East London, it has opened the door for many local people, changing their lives. This just wouldn’t be possible without the Foundation’s donations, helping to keep our doors open and to keep our welcome wide and warm. Thank you so much.” - Paul Anderson, Bow Foodbank

“Celtic FC Foundation support Simon Community Scotland every year. They offer people experiencing homelessness the opportunity to come together and enjoy the kind of Christmas celebration that many of us take for granted. To spend time in a beautiful environment, with amazing food, and simply enjoy a couple of hours celebrating Christmas together is incredibly special. The Foundation’s support throughout the year, but particularly at Christmas, is absolutely critical. It sends a powerful message to the people we support that they matter, that their happiness and enjoyment are just as important as anyone else’s. It also gives us opportunities and resources that we simply wouldn’t have otherwise.” - Lorraine McGrath, Simon Community Scotland

“Spirit Aid has received tremendous support from Celtic FC Foundation over many years, which has helped us massively in our aims to support those in our communities who are facing the effects of food and energy poverty. We are so grateful to the Foundation for their dedication towards assisting organisations like ourselves and the generosity of the Celtic family is truly amazing. Christmas is a special time of year and we hope that our support brings some comfort and joy to those most in need, but we genuinely cannot do it without the help of Celtic FC Foundation.” – Patrick Rolink, Spirit Aid



TESTIMONIALS (continued)

“The support provided by the Foundation is immensely important for our service users. Thanks to the donations in the past, we have been able to provide assistance to so many families and individuals, by being able to offer supermarket vouchers enabling them to buy food and warmer clothing, suited for our cold winters. As the vouchers are given before Christmas, it allows families to buy toys for their children that they would not have been able to afford. One service user commented that he used the vouchers to buy extra food and cooked a meal for his neighbours to build a friendship and integrate with the community. The people we support are marginalised and often feel forgotten in our society, so it always means a lot to them when we provide them with some financial assistance, it brings them immense joy and hope.” - Linda Chau, Refugee Sanctuary Scotland

“At Christmas, we collaborate closely with health visitors and social workers to identify families in need and distribute presents to children who might otherwise go without. This ensures that every child we can reach experiences some joy during the festive period. Beyond Christmas Day, we offer opportunities for those who are struggling to access a warm, welcoming space with food throughout the winter months. Our aim is to provide practical support and a safe environment for anyone facing hardship during the colder season. The support offered by Celtic FC Foundation is a huge relief to those who are receiving our help, so thank you once again.” - Amy Jo Battersby, Salvation Army Parkhead

“The donations from the Foundation have made a significant difference to many of our families over the years. This support has enabled us to reach out to those who are struggling during what can be a very challenging time of year. Many of our families feel under pressure to provide the “perfect Christmas” often portrayed in the media, and the Foundation’s generosity helps ease that pressure by allowing us to offer practical assistance, comfort and dignity during the festive period. The continued support from the Celtic family brings real, meaningful relief to families who need it most, and the impact is felt far beyond the festive season. Thank you for helping us ensure that every family experiences care, compassion and hope at Christmas.” - Wendy Barr, St Anne’s Primary

“Each year, the support received has proven crucial to our most vulnerable clients and we hugely value the interest and care shown by the Foundation, to assist our clients and support the work that we do to help them. The vouchers for food and clothing make a positive impact and help make the festive period more bearable for many.” - Jacqueline Walker, ScotsCare



TESTIMONIALS (continued)

“On behalf of everyone at Elpis Centre, I want to express our deepest gratitude for the incredible support you have shown our young women, many of whom are young mothers, over the festive period each year. Your generosity has allowed us to provide each young person with a warm winter jacket, ensuring they face the cold months with comfort and dignity. Your donations have also enabled us to put enough fuel in their meters so they can enjoy the holidays without worrying about heat or light. In addition we’ve been able to offer a few special surprises that mean more than you could ever know. We cannot thank the Foundation, your supporters and everyone involved in the Appeal enough. What you do is truly remarkable. It brings smiles to the faces of the young women we support, and as staff, we feel deeply reassured knowing that none of our girls will go cold during the holidays. Your kindness reaches so many vulnerable people throughout Glasgow and the impact is felt far beyond the festive season.” - Suzanne Stevenson, Elpis Centre

“Support from Celtic FC Foundation’s Christmas Appeal allows our charity to do that little bit extra for our service users during the festive season. Christmas can be a difficult time of year, especially for families struggling to make ends meet. Thanks to the Foundation, we can ensure people have enough food to make the holiday period just brighter. In previous years, the support shown enabled our charity to buy food which was distributed to approximately 5,000 people across the city. December is always a particularly difficult month, as household budgets are stretched even further. Thanks to the award we received from the Foundation, we were able to provide 1,900 food parcels to households already experiencing hardship. We are incredibly grateful to Celtic FC Foundation and to the Celtic supporters for getting behind the Christmas Appeal.” - John McCorry, Newcastle Foodbank

“The festive season is an especially important time for us to support the disabled and disadvantaged young people we work with. Throughout Christmas and the winter months, our aim is to give Christmas gifts to the young people and to families who are most in need. In addition, we will organise special Christmas outings and events, to make this a very special time of year for them. Our wellbeing programmes are also essential during winter, helping maintain physical and mental health, offering structure and creating a space where young people can connect and express themselves. The support from Celtic FC Foundation enables us to run these activities, buy gifts and make sure no young person or family feels overlooked at Christmas. Your generosity brings joy and comfort to some of the most vulnerable young people in our communities and we are very grateful for your support.” - Chris Glancey, AWARE Scotland



TESTIMONIALS (continued)

“The generosity of Celtic FC Foundation for our families has been immeasurable and we cannot thank you enough. Being able to provide vouchers through the 2025 Christmas Appeal once again has been incredibly important and given many of our families hope and relief at a time that can normally be extremely stressful. You have lightened the burden at a difficult time for some of our families who ordinarily would have little to no support otherwise. We are incredibly grateful and it has been wonderful to see the joy your vouchers have brought them.” - Nicola Docherty, Quarry Brae Primary

“The support we have received from Celtic FC Foundation over the years has been absolutely vital in enabling Glasgow City Mission to care for some of the most vulnerable people in our city during the coldest and most difficult time of year. Your generosity allows us to provide a warm, welcoming Christmas meal for over 250 people, who would otherwise spend the day alone and to continue providing essential meals throughout the coldest months. This support doesn’t just meet practical needs – it creates a sense of belonging, dignity and community for people who may be facing homelessness, isolation or crisis. We are deeply grateful to Celtic FC Foundation and to every Celtic supporter who donates. Your compassion directly changes lives – providing food, safety, warmth and the chance to move forward. Thank you for standing with us and bringing light to people who need it most.” - Karen Stewart, Glasgow City Mission

“The Foundation have been supporting Belfast and Lisburn Women’s Aid every Christmas for many years and it means the world to us to have this continued support. Women and children experiencing domestic abuse in our community have had so much taken away from them and every year you give them a joyous Christmas with food on the table, heat in their homes and toys under the tree. When women receive the vouchers, many burst into tears finding it incredible that people in Scotland, whom they have never met, are offering them a lifeline. Thank you from the bottom of our hearts and rest assured your support really changes lives for the better.” - Liz Johnstone, Belfast and Lisburn Women’s Aid

“The support provided by the Foundation over the years has been so gratefully received and the work that is put into helping others never fails to inspire. It fills our hearts with joy to be able to pass on a little bit of festive cheer to a number of our families, knowing how appreciated it always is. Our heartfelt thanks goes out to everyone at the Foundation for their amazing fundraising efforts.” - Iain Morrow, Golfhill Primary



TESTIMONIALS (continued)

“The money so generously donated by Celtic FC Foundation has, for the last few years, enabled us to provide a great Christmas for families and those who live on their own. The money means that we have been able to give 550 people a gift bag with toys, gifts and food. It also means we can provide Christmas meals throughout the festive season including a sit down dinner on the week leading up to Christmas for about 30 people, a lunch on Christmas day for about 35 people and meals on boxing day and Hogmanay. Most of the people we cater for would be living on their own. Loneliness is one of the main issues that people face over Christmas and people are really thankful we can provide friendship and a warm place to meet and enjoy not just food but lots of activities too. A lot of the families that are supported by Celtic FC Foundation find Christmas really hard financially and knowing that they are able to provide a bag of toys for each of their children is really appreciated.” – Catriona Petit, Hope Kitchen, Oban

“Celtic FC Foundation’s ongoing support of our Safe in Scotland services is invaluable and really helps towards our efforts, as we aim to prevent migrant homelessness by supporting people in the coldest, darkest, loneliest months of the year. Your fans’ generous donations at Christmas allows us to increase the provision of emergency food and clothing support to people who are at urgent and high risk of rough sleeping and cannot currently access support from public services.” - Anika Joy, Safe in Scotland

“St Anne’s shares a long and cherished history with Celtic Football Club and the Foundation and we are honoured to host the Sleep Out on our school grounds every year. Our school sits in the heart of Tower Hamlets — a wonderfully diverse community, where many families are feeling the ongoing pressures of the rising cost of living. Thanks to the incredible generosity of the Foundation and its supporters, we’re able to bring a little extra magic to our children at Christmas, sharing a festive lunch together, enjoying a Christmas pantomime and ensuring that our most vulnerable children receive a special gift. Your kindness helps us make Christmas a joyful and hope-filled time for every child in our school family and we are deeply grateful for all that you do to make this possible.” - Louise Nottage, St Anne’s Primary

“The support from the Foundation has made a real difference to the families we work with, especially at Christmas, which can be a very tough time for many. Your donations have meant we’ve been able to provide supermarket vouchers to parents, giving them the ability to buy the food and essentials that their children need. Last year, around 500 children and parents had an easier and less stressful festive season thanks to this support. We are incredibly grateful to the Foundation and to Celtic supporters for helping bring comfort and joy to families during the festive season.” - Aimee Kinniburgh, the Cardinal Hume Centre

TESTIMONIALS (continued)

“Celtic FC Foundation have been an incredible source of support to Glasgow Women’s Aid over the years. Their generosity has enabled us to support women and children within our service who might otherwise struggle during the festive period. We have provided women with vouchers ensuring they have access to warm meals, essentials like toiletries and moments of joy during what can be a very challenging time. We would like to express our heartfelt thanks to the Foundation and to all supporters who have so kindly donated. We could not provide the level of care and comfort we offer during the festive season, without the backing of organisations like Celtic FC Foundation. Thank you and a very Merry Christmas.” - Nicole Woods, Glasgow Women’s Aid

“The support PEEK has received from Celtic FC Foundation over the years has been absolutely vital for the children, young people and families we work with. Your generosity has enabled so many families to heat their homes via fuel top ups or receive food vouchers, allowing them to celebrate and enjoy a festive meal together. We are deeply grateful to Celtic FC Foundation and to every supporter whose donations make this work possible. Your trust in PEEK and your commitment to the most vulnerable in our community allow us to distribute support where it is needed most and to bring warmth, dignity and joy to families over the festive period. Thank you for making such a meaningful difference.”- Hannah Clark, PEEK

“Celtic FC Foundation donations mean a huge amount to us as a school community. So many of our families live in poverty and this is most keenly felt at Christmas. Through the generosity of the Foundation, our families are able to give their children a happier Christmas than they thought possible. Some of our families are asylum seekers and refugees and the difference these donations make to them is enormous. Celtic was established as a football club to help people in need and this ethos is mirrored by the values of our school and the teachings of our Patron St Vincent by offering kindness, respect and compassion to the poor. We can’t thank you enough and we are so grateful for your support.” - Louise McCabe, St Vincent’s Primary



The Celtic family never ceases to amaze, inspire and humble me and I am truly grateful for your magnificent support, yet again.

Having ensured our largest ever Appeal last year at £412K, you have once again surpassed that level in 2025, during a very challenging period, with an astonishing total of £425K raised and distributed.

We asked you to help Share the Spirit of Christmas with those who are struggling and there was never a doubt that you would respond in the most remarkable, generous and compassionate way.

Thank you so much on behalf of the Foundation team and all of those families, individuals and organisations who have benefitted as a result of your support through the 2025 Christmas Appeal.

In reality, you have offered love, hope, support, compassion and dignity to people you have never even met and that is truly beautiful. You are the beating heart of our Club.

Thank you also to everyone who gave us their time around our fundraising events and delivery, especially our wonderful volunteers and the Foundation's Supporters' Committee. Thanks to the Celtic supporters across the world and everyone else who actively raised funds for this year's campaign and/or made donations.

Thanks to the Men's and Women's Football Departments and all of the Celtic staff across the business who assisted with the Appeal.

Thanks to Dafabet, Fleet Alliance and all Celtic and Foundation sponsors, funders, partners, suppliers and Corporate and Premium clients.

With so many vulnerable people in our communities in need of support as they face the most difficult financial and emotional pressures at a very challenging time of year, your kindness and generosity brought light and joy to so many this Christmas. Thank you for being you.

Wishing you and yours a peaceful Christmas and a Happy New Year.



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